



中国国际医药化工知识产权高峰论坛及创新展览
**China International Pharma, Biotech & Chemical
Intellectual Property Forum and Innovation Exhibition**



Dear Sir or Madam,

We are excited to announce that the 3rd China (Taizhou) International Pharma, Biotech & Chemical Intellectual Property Forum and Patented Innovation Press Conference will be held on May 25-27, 2012 at the Conference and Exhibition Trade Center of China Medical City in Taizhou, Jiangsu, China. The Forum is jointly organized by Chinese American Chemical Society, American Chemical Society, China Intellectual Property Society, Committee of Pharmaceutical Intellectual Property Rights Research of Chinese Pharmaceutical Association and Intellectual Property Office of Jiangsu Province, and hosted by China Medical City, Taizhou, China.

The theme of the 3rd China IP Forum is global IP protection, innovation transfer and technology commercialization.

The 3rd China IP Forum will provide a unique platform for communications and exchange of intellectual property opportunities between Chinese and international pharmaceutical and chemical companies. We sincerely welcome Chinese and international pharmaceutical and chemical R&D, production and marketing enterprises and related organizations to participate in this exciting event!

The 3rd China IP Forum International Organizing Committee
March 30, 2012

The Conference Focus

1. **The 3rd China IP Forum** will focus on recent developments in Chinese patent law and on China's growing investment in R&D. The 3rd China IP Forum will also emphasize topics associated with global R&D IP protection, technology transfer and invention commercialization. The 3rd China IP Forum will include presentations by experts from the U.S., Europe, and in the Asia Pacific region. Selected speakers include:

- **David Kappos**, Under Secretary of Commerce for Intellectual Property and Director of the USPTO, USA
- **Tian, Lipu**, Commissioner of China's State Intellectual Property Office (SIPO), PRC
- **Dieter Tzschoepe**, Director of Pharmacy, the European Patent Office (EPO), Germany
- **Satoshi Moriyasu**, Deputy Director General, 3rd Patent Examination Department, JPO, Japan
- **Robert DeBerardine**, VP and Global Head, Patent Department, Sanofi, France
- **Stuart Watt**, VP and Chief IP Counsel, Amgen, USA
- **Gil Granot-Mayer**, VP and General Counsel, Yeda Research & Development Co. Ltd., Israel

For detailed program, please visit www.chinaipforum.net

2. **Patented Innovation Press Conference**: The Forum has invited international and Chinese companies in pharmaceutical, biotech, and chemical industries and research institutes; international law firms, Chinese law firms and representatives of SIPO, USPTO, EPO, and JPO to attend. Exhibitors will showcase patented products and their related patented technology certificates (patent number, patent certificate, etc.). The products and technologies to be exhibited include pharmaceutical, biotechnology, healthcare, food, and medical equipment.

This session will include:

- Publicly disclosing key innovations protected by patents
- Seeking collaboration and licensing opportunities on patented innovations

3. **Business Development**: The Exhibition Center will have a designated area for the exhibitors and attendees to hold individual meetings to discuss business development opportunities. International Healthcare/pharmaceutical companies and Chinese research-based companies will join the session.

4. **Workshops**: Immediately following the 3rd China IP Forum, The Forum International Committee will co-organize a full day workshop with the Chinese Academy of Sciences (CAS) that will address the following topics:



- The Chemical & Biotech Patent Information
- IP Management in Multinational Companies and IP Transfer

A catalog of all the topics and patented technologies presented at the 3rd China IP Forum will be provided to all participants.

Conference Program

1. Registration: Full Day of May 24, 2012
2. Welcome Banquet: 6:00 pm, May 24, 2012 (invited guests only)
3. Opening Ceremony: 8:00 am May 25, 2012
4. Forum: May 25-27, 2012
5. Round Table Discussion with CMC Management: 2:30 pm May 27, 2012 (invited guests only)
6. Workshops: May 28, 2012

Main Topics of the Forum

Presentation and Comparison of patent practices in the EU, US and Asia:

- Patent Practitioners' Viewpoint of Similarities and Differences in Drafting and Prosecuting Patent Applications
- Patent Examination and Protection of Patent Rights in Different Countries and Regions (USA, EU, Asia, etc.)
- Development and Practice of Invention and Patent Transfer in China, Europe, the United States, Japan, and Other Major Jurisdictions
- IP Protection in Externalization & CRO Outsourcing
- The Impact of U.S. Patent Reform on Biopharmaceutical and its Impact on Patent Practice in Other Parts of the World
- Comparison of Patent Protection in Different Jurisdictions through Litigation Cases
- China Patent Procedure and Practices
- Judicial Practice in Patent Infringement Cases
- Pricing Policies and Practices
- Intellectual Property Strategy in Pharmaceutical Industry
- Data Protection Issues

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Endorsed by

The State Intellectual Property Office (SIPO) of the
People's Republic of China,
State Food and Drug Administration (SFDA)
Chinese Academy of Sciences

Organized by

Chinese American Chemical Society
American Chemical Society
China Intellectual Property Society (CIPS)
Committee of Pharmaceutical Intellectual Property
Rights Research (Pharma IPR) of Chinese
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